

Abstract of the Disclosure**Method of Displaying Graphics on a Container**

5 A method of displaying graphics on a conformation portion of a
container, said conformation portion having a non-uniform cross-section
therethrough, said method comprising the steps of a) arranging graphics
with respect to a planar covering for said conformation portion, said
graphics comprising graphics in distorted proportion to compensate for non-
uniformity of said conformation portion, and b) performing a process of
10 application in which said planar covering is applied to said conformation
portion such that said graphics in distorted proportion appear in normal
proportion. A planar covering for a conformation portion of a container, said
conformation portion having a non-uniform cross-section therethrough, said
planar covering comprising graphics in distorted proportion to compensate
15 for non-uniformity of said conformation portion, whereby said graphics in
distorted proportion are arranged to appear in normal proportion following a
process of application of said planar covering to said conformation portion.

(Figure 4)